

BUSINESS IMPROVEMENT GRANTS

26

Total number of matching grants distributed to businesses in 2022, leveraging a total combined investment of **\$38,041.30**.

Number of Grants Distributed by Type

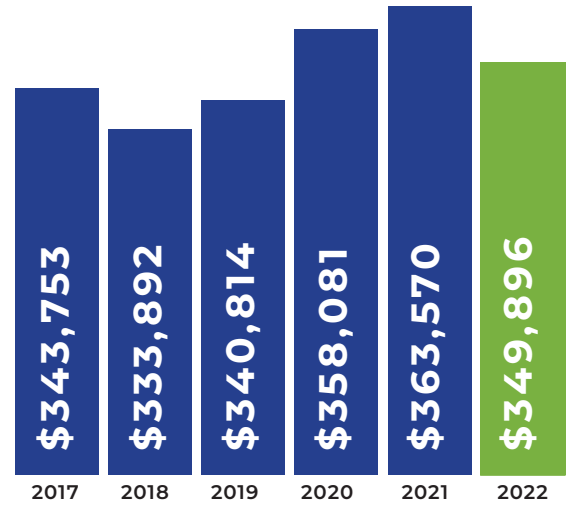
Beautification = **5**

Safety & Security = **9**

Marketing & Promotion = **12**



ANNUAL BID ASSESSMENT TRENDS



DISTRICT MARKETING & PROMOTION

Taste of the Gateway Dining Days
Restaurant Event

2 day event (Wednesday & Thursday)

10 participating restaurants

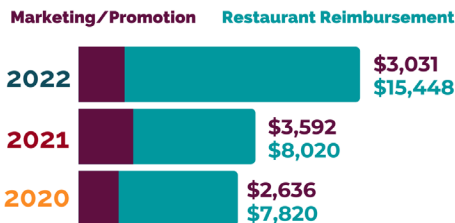
1,545 discounts redeemed & reimbursed

66%

Average increase in sales during event
Ranging from 20% - 200%

Nearly **84% of the dollars** AGBID invested in the event went **directly to participating restaurants**.

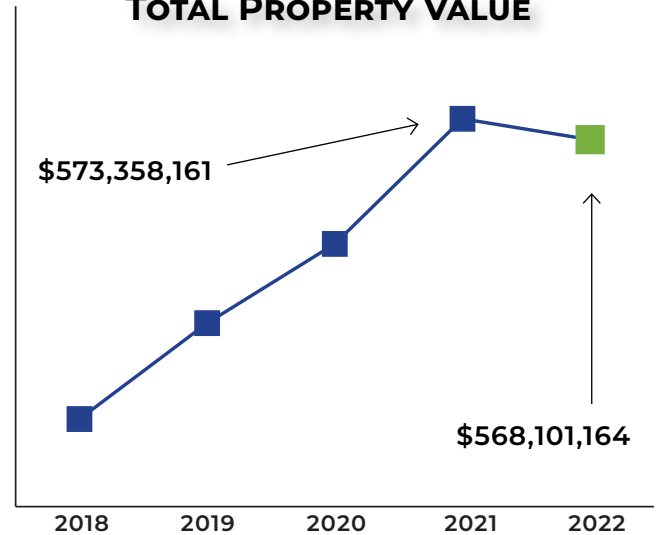
Total Event Cost Breakdown



\$57,890+

in gross sales from customers who participated in the event

TOTAL PROPERTY VALUE



2022 FINANCIALS

Revenue = **\$395,861.51**

Expenses = **\$395,861.31**

- Airport Gateway BID #40 Assessment = \$350,618.51
- District Landscaping & Beautification = \$67,399.67
- Crisol Corridor BID #50 Administrative = \$14,222.25
- District Marketing, Promotion & Economic Development = \$54,002.23
- Project Carryover = \$31,020.75
- District Safety & Security = \$77,613.35
- Administrative = \$167,493.97
- Office & Operations = \$29,352.09



above: Samer Abulughod & Gregg Lindner

Gregg Lindner - GRL Management 2022 Outgoing Board President

The end of 2022 was a transitional year for the organization as it bid a fond farewell to one of its founding members and Board President Gregg Lindner, who announced his resignation from the Board. Gregg - along with a number of other dedicated business & property owners, successfully coordinated countless business and property owners from the Milwaukee airport region to support and create what has come to be The Gateway to Milwaukee. Since that time, Gregg has been a major driving force behind The Gateway by providing unwavering leadership, positivity, accountability and integrity for the organization itself, its members, and staff. With roots in the area going as far back as childhood, through his involvement in business and property ownership both in and outside of the business district, Gregg has been an invaluable source of momentum for the economic development of the area over these past 17 years. We take this opportunity to give thanks to Gregg for contributing his time, his commitment to measurable outcomes of success, as well as his passion for securing the future of business and community development here in Milwaukee's Gateway, and beyond.

below: Board of Directors celebrate Gregg Lindner



Jan Krivanek - US Special Delivery 2023 Incoming Board President

The beginning of 2023 brought with it new leadership at The Gateway to Milwaukee with the election of longtime board member Jan Krivanek as Board President. In addition to her 19 years as Territory Manager with longtime area business US Special Delivery, Jan has been involved at various levels within the organization as a board member for over 10 years, having served in a variety of capacities including Chair of the Marketing Committee and Gateway Vice President. As our newest Board President, Jan brings with her a high level of business acumen from the transportation and logistics sector, a commitment to customer service, as well as a true passion for public service and economic development. We thank you for your continued involvement and leadership here at the organization.



above: Jan Krivanek & Gregg Lindner

Gateway Organizations - Board of Directors

Airport Gateway Business Association (AGBA) Board of Directors

Gregg Lindner, GRL Management
Jan Krivanek, US Special Delivery
Phil Devlin, P. Devlin Consulting
Lynn Sigfred, First Midwest Bank
Samer Abulughod, Crystal Limousine & Coach
Misty Donough, Fast Park & Relax
Dr. Mark Felsheim, MATC - Oak Creek Campus
Robert Montemayor, Monterrey Market
Doug Seymour, City of Oak Creek
Bryan Simon, Simon Landscape
Scott Solverson, HNTB
Michael Sweeney, Sweeney's Gym
Travis Tiede, Newmark
Clark Wantoch, Wisconsin Concrete Pipe Assn.

Airport Gateway Business Improvement District (AGBID) #40 Board of Directors

Gregg Lindner, GRL Management
Jaime Maliszewski, Reliable Plating
Bryan Simon, Simon Landscape
Jan Krivanek, US Special Delivery
Samer Abulughod, Crystal Limousine & Coach
Michael Sweeney, Sweeney's Gym

S. 13th St. & Oklahoma Business Improvement District #50 - Crisol Corridor Board of Directors

Robert Montemayor, Monterrey Market
Ambrosio Chairez, Tortilleria El Sol
Jack Green, Natural Food Shop
Khawar Khaliq, Petromart
Denisse Pachuca, BMO Harris Bank
Paraminder Singh, Mi Tierra Food Mart