

## BUSINESS IMPROVEMENT GRANTS

**42**

Total number of matching grants distributed to businesses in 2021, leveraging a total combined investment of **\$58,292.00**

Number of Grants Distributed by Type

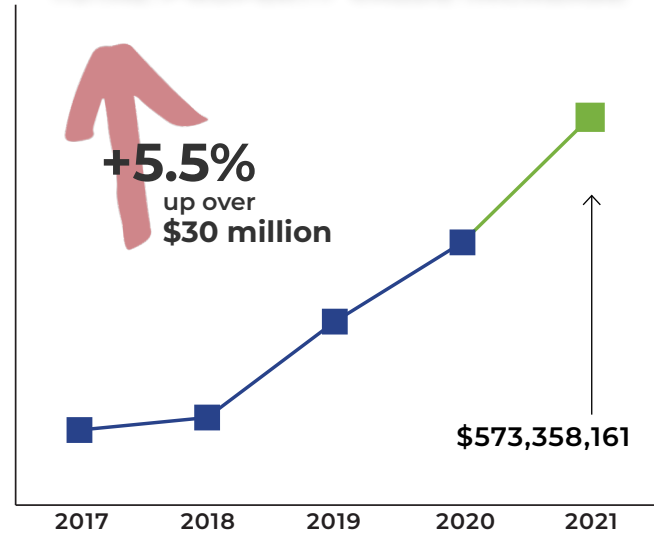
Beautification = **6**

Safety & Security = **16**

Marketing & Promotion = **20**



## TOTAL PROPERTY VALUE INCREASE



## DISTRICT MARKETING & PROMOTION

**Taste of the Gateway Dining Days**  
Restaurant Event

**2** day event (Thursday & Friday)

**10** participating restaurants

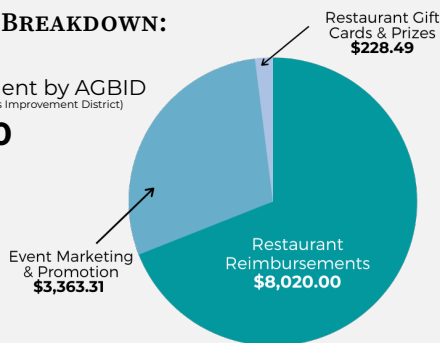
**802** discounts redeemed & reimbursed

**25%**

**Average increase in sales during event**  
Ranging from 10% - 60%

### FINANCIAL BREAKDOWN:

total investment by AGBID  
(Airport Gateway Business Improvement District)  
**\$11,611.80**

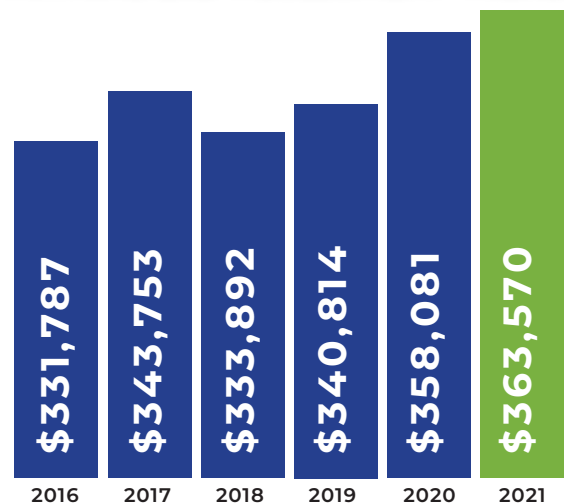


Nearly **70%** of the dollars AGBID invested in the event went **directly to participating restaurants.**

**\$30,950+**

in gross sales from customers who participated in the event

## ANNUAL BID ASSESSMENT TRENDS



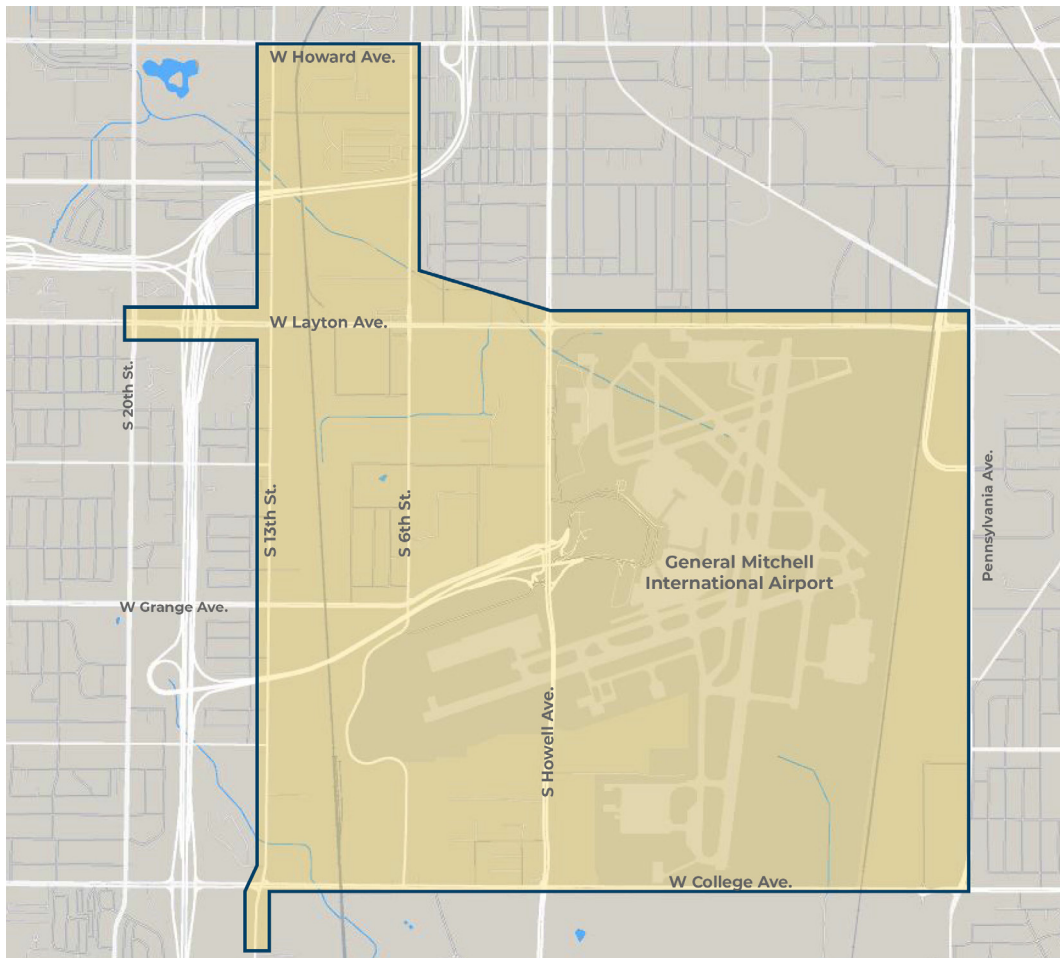
## 2021 FINANCIALS

Revenue = **\$396,117**

- Airport Gateway BID #40 Assessment = \$363,570
- Aerotropolis MKE: Administrative = \$2,916
- Crisol Corridor BID #50 Administrative = \$14,631
- Project Carryover = \$15,000

Expense = **\$395,559**

- District Landscaping & Beautification = \$80,335
- District Marketing, Promotion & Economic Development = \$58,816
- District Safety & Security = \$52,166
- Administrative = \$161,710
- Office & Operations = \$42,532



## Gateway Organizations - Board of Directors

### Airport Gateway Business Association (AGBA) Board of Directors

**Gregg Lindner**, GRL Management  
**Jan Krivanek**, US Special Delivery  
**Phil Devlin**, P. Devlin Consulting  
**Lynn Sigfred**, First Midwest Bank  
**Samer Abulughod**, Crystal Limousine & Coach  
**Misty Donough**, Fast Park & Relax  
**Dr. Mark Felsheim**, MATC - Oak Creek Campus  
**Robert Montemayor**, Monterrey Market  
**Doug Seymour**, City of Oak Creek  
**Bryan Simon**, Simon Landscape  
**Scott Solverson**, HNTB  
**Michael Sweeney**, Sweeney's Gym  
**Travis Tiede**, Newmark  
**Clark Wantoch**, Wisconsin Concrete Pipe Assn.

### Airport Gateway Business Improvement District (AGBID) #40 Board of Directors

**Gregg Lindner**, GRL Management  
**Jaime Maliszewski**, Reliable Plating  
**Bryan Simon**, Simon Landscape  
**Jan Krivanek**, US Special Delivery  
**Samer Abulughod**, Crystal Limousine & Coach  
**Misty Donough**, Fast Park & Relax  
**Michael Sweeney**, Sweeney's Gym

### S. 13th St. & Oklahoma Business Improvement District #50 - Crisol Corridor Board of Directors

**Robert Montemayor**, Monterrey Market  
**Ambrosio Chairez**, Tortilleria El Sol  
**Jack Green**, Natural Food Shop  
**Khawar Khaliq**, Petromart  
**Denisse Pachuca**, BMO Harris Bank  
**Paraminder Singh**, Mi Tierra Food Mart

### Aerotropolis Board of Directors

**Samer Abulughod**, Crystal Limousine & Coach  
**Joaquin Altoro**, WHEDA  
**Calli Berg**, City of Franklin  
**Robert Dennik**, VJS Construction  
**Stephanie Hacker**, City of South Milwaukee  
**Danielle Jones**, WEDC  
**Joseph Liebau, Jr.**, WI DNR  
**Gregg Lindner**, GRL Management  
**Rocky Marcoux**, City of Milwaukee  
**Brian Mitchell**, WISDOT  
**Kevin Muhs**, SEWRPC  
**Michael Neitzke**, Mayor - City of Greenfield  
**Tom Pavlic**, Mayor - City of Cudahy  
**Adam Schlicht**, Port Milwaukee  
**Doug Seymour**, City of Oak Creek  
**Scott Solverson**, HNTB  
**Ken Tutaj**, Mayor - City of Saint Francis  
**Scott Yauck**, Cobalt Partners