

THE GATEWAY TO MILWAUKEE

BUSINESS IMPROVEMENT DISTRICT INFORMATION & RESOURCES

2020 Annual
Report
&
Business Resource
Guide

what's inside:

District Statistics

Land Use & Employment Figures

Annual Report

District Programs & Financial Insights

Business Resources

Grant Opportunities for BID Businesses



The Gateway
To Milwaukee

DISTRICT LAND USE & EMPLOYMENT

AIRPORT GATEWAY - BID #40

KNOWN AS:
THE CITY'S TOURISM AND
TRANSPORTATION HUB

SIZE - TOTAL ACRES

3,012

TOTAL NUMBER OF BUSINESSES

523

TOTAL NUMBER OF EMPLOYEES

9,656

% OF JOBS WITH AN ANNUAL
SALARY GREATER THAN \$40,000

47%

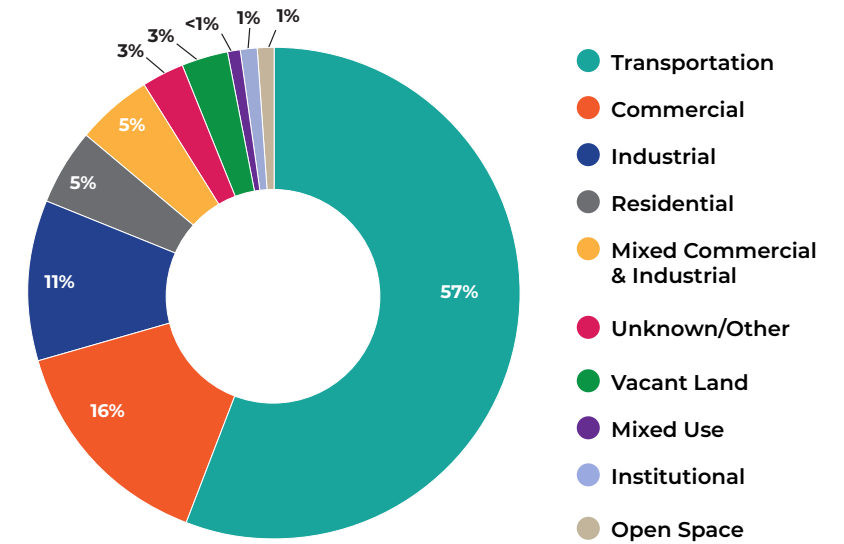
Employment Profile Figures

Total area employment broken down by industry

Industry Sector (type of jobs)	# of Jobs	% of Total Employment
Transportation & Warehousing	4,583	47.5%
Accommodation & Food Services (Hospitality)	1,224	12.7%
Manufacturing	791	8.2%
Administration & Support, Waste Management	507	5.2%
Wholesale Trade	474	4.9%
Real Estate & Rental and Leasing	391	4.0%
Retail Trade	330	3.4%
Construction	279	2.9%
Other Services (excluding Public Administration)	251	2.6%
Public Administration	239	2.5%
Health Care & Social Assistance	212	2.2%
Professional, Scientific & Tech Services	167	1.7%
Management of Companies & Enterprises	77	0.8%
Utilities	35	0.4%
Educational Services	35	0.4%
Information	32	0.3%
Finance & Insurance	17	0.2%
Arts, Entertainment & Recreation	12	0.1%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics, Primary Jobs Only, 2018.

District Land Use Data



The Gateway
To Milwaukee™

Grants

The following list of grants are directly funded by Airport Gateway BID #40.

MARKETING & PROMOTION GRANT



50% matching reimbursement of marketing, advertising and promotional related expenses (maximum grant of \$500 per business).



SAFETY & SECURITY GRANT

50% matching reimbursement of security related expenses designed to improve the safety and security of your business and property such as surveillance cameras, exterior lighting, security alarms, and other safety measures (maximum grant of \$1,000 per business).

BEAUTIFICATION GRANT



50% matching reimbursement of projects that add a visual improvement to the street-facing / public side of building or property such as updated signage, landscaping improvements, siding, and other projects that improve the look of your business (maximum grant of \$1,000 per business).



FACILITY IMPROVEMENT GRANT

50% matching reimbursement of expenses relating to facility health & safety upgrades including (but not limited to) installation of plexiglass partitions and contracted sanitation services, and personal protective equipment (maximum grant of \$1,000 per business).

Applications must be reviewed & approved prior to the start of project. All grants are given on a first-come-first-serve basis.

BUSINESS RESOURCES



Curious to see if your project
qualifies? We can help!

Reach out via phone or email to
request an application or additional
information:

(414) 455-3323

sarah@gatewaytomilwaukee.com

Additional Grant Opportunities:

The Gateway is available to provide
guidance and assistance to businesses
applying to state/local grants.

- City of Milwaukee Facade Grant
- City of Milwaukee Signage Grant
- City of Milwaukee White Box Grant
- Additional Resource opportunities available. Contact The Gateway for more information.





4121 S. 6th Street
Milwaukee, WI 53221
(414)455-3323

Don't Miss Out!

IMPORTANT INFORMATION FOR
BUSINESS & PROPERTY OWNERS
ENCLOSED

2020 ANNUAL REPORT

BUSINESS RESOURCES

Grant Opportunities

DISTRICT FACTS & FIGURES

Land Use and Employment

