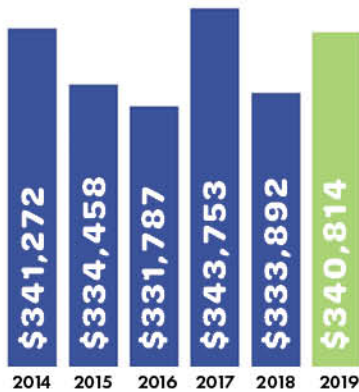


# 2019 YEAR IN REVIEW

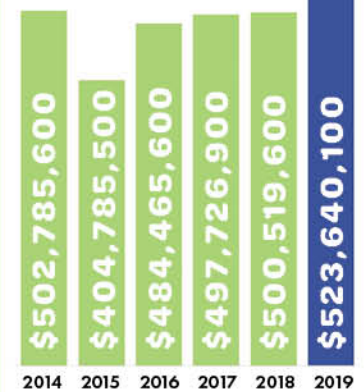
## ANNUAL BID ASSESSMENT TRENDS



## TOTAL PROPERTY VALUE INCREASE = UP OVER \$12 MILLION



## PROPERTY VALUE TRENDS



## BEAUTIFICATION & PUBLIC SAFETY

Property improvement matching grants awarded



\$16,500 in improvements leveraged

**\$66,000** Gateway investment leveraged an additional **\$310,000** investment from City & State for new S Howell Ave landscaping.



Over **3 miles** of roadways are professionally landscaped & maintained monthly



**2,500** hours of mobile patrol privately contracted for the Gateway



**23,400** gallons of garbage collected in district

## ANNUAL REVENUE

**\$432,488**

- Airport BID Assessment - \$340,814
- Gateway Membership & Event Proceeds - \$7,453
- Aerotropolis MKE: Administrative - \$30,000
- Crisol Corridor BID #50: Administrative - \$14,220
- Project Carryover - \$40,000

## DISTRICT PROMOTION

Programs & events attracted over

**1150** people

+

**735** email subscribers

Number of social media followers increased

**23%**



## ANNUAL EXPENSES

**\$431,487**

- Beautification - \$104,030
- Safety & Security - \$53,250
- Marketing, Promotion & Events - \$79,692
- Personnel - \$114,808
- Office & Operations - \$31,917
- Accounting & Insurance - \$20,590
- Economic Development - \$27,200