

2021 PROPERTY BEAUTIFICATION GRANT:

Background Information – Property Beautification Grants

This Airport Gateway Business Improvement District #40 grant program is intended to leverage local dollars, as well as support the ongoing beautification efforts of local business and property owners in the district and our community. The grant is designed to assist commercial property owners and area businesses with improving the appearance of their building and/or property, thus improving the overall appearance of the business district.

General Information – Property Beautification Projects

Applicant Eligibility: Any business or commercial property owner operating within the boundaries of the Airport Gateway Business Improvement District #40 in the City of Milwaukee is eligible to apply to this grant program.

Property Beautification Definitions: Any number of physical improvements made or applied to the street facing side of the building or property such as that improves the overall appearance of the business to the general public. Examples of beautification projects may include, but are not limited to the following:

- Siding/trim repair & replacement (paint, masonry, vinyl, aluminum, etc.)
- Window trim repair & replacement
- Exterior signage (connected to the building and/or standalone)
- Awnings
- Perennial flowers, trees, and shrubbery
- Stone and masonry features (existing building and landscaping)
- Decorative streetscaping (benches, bicycle racks, stone or masonry planters, etc.)
- Decorative fencing
- Exterior lighting
- Other projects that may include a permanent decorative art feature such as fountains, murals, and sculptures will be considered on a case-by-case basis.

Project Eligibility:

A business property beautification project must meet all of the requirements listed below to be considered for this reimbursement grant:

- ◆ Project must add a visual improvement to the street facing/public side of the building and/or property
- ✓ Grant limits are up to 50% of the total project cost, with a limit of \$1,000 in grant funds per project/property in a calendar year.
- ✓ Purchase of product or services related to the grant application must only take place after your application has been approved.
- ✓ Grants will be awarded on a first-come, first-served basis for the duration of fund availability.
- ✓ Applicants are limited to one grant award per calendar year.



Funding:

- o Payments are made based on proof of expenditure of funds (i.e. invoices, receipts, cancelled checks, etc.) for reimbursement.
- Funds approved for a project are for a fixed dollar amount. Cost overruns are the responsibility of the applicant.
- The maximum property beautification grant amount is 50% of the total project cost, up to and not to exceed \$1,000.

Where to submit a project application:

Leif Otteson – Executive Director Gateway to Milwaukee 4121 S. 6th Street Milwaukee, WI 53221

Leif@gatewaytomilwaukee.com

Phone: 414-455-3323

Property Beautification Grant Program Application and Agreement

| Applicant Name (Business and contact person) | | | |
|--|-------|----------|--|
| Project Address | | | |
| Mailing Address | | | |
| City | State | Zip Code | |
| Daytime Phone Number: | | | |
| Email Address: | | | |
| | | | |
| | | | |



| Project Description: | | |
|--|---------|--|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| Anticipated completion date: | | |
| Project Budget | Summary | |
| (In addition to completing this summary, please attach a sepa to be purchased or resource to be donated along with its cost | | kdown of the budget, listing each iter |
| | | % of total cost |
| Grant funds requested (50% of project, max of \$1,000) | \$ | % |
| Matching contributions (your contribution) | \$ | % |
| Total Project cost: | \$ | 100% |



Grant Agreement

The applicant agrees to the following stipulations:

- 1. The applicant shall complete the project as described in the application. The application is incorporated into this agreement.
- 2. The applicant shall submit a brief written summary to the Executive Director of The Gateway to Milwaukee AGBID #40 upon completion of the project. The summary shall describe the project and include an accounting of the use of The Gateway to Milwaukee AGBID #40 grant funds used on the project.
- 3. The Gateway to Milwaukee AGBID #40 may audit all project costs incurred for compliance with this agreement, including costs that are part of the matching contribution.
- 4. The Gateway to Milwaukee AGBID #40 may require repayment of grant funds for any of the following reasons:
 - a) The applicant fails to fulfill the terms of the agreement.
 - b) Finds the application contained material inaccuracies, omissions, errors or misrepresentations.
 - c) The timetable for project completion was misrepresented or has not been maintained.
- 5. The applicant is responsible for obtaining any required permissions, permits or approvals needed to complete the project.
- 6. The applicant agrees to indemnify, defend, and hold harmless The Gateway to Milwaukee AGBID #40, its officers and employees from any and all causes of action, suits at law or in equity, for losses, damages, claims or demands, and from any and all liability and expense of whatsoever nature, arising out of or in connection with the applicant's performance or nonperformance of this agreement.
- 7. Nothing in the granting or acceptance of funds for the project creates an employee-employer relationship with The Gateway to Milwaukee AGBID #40.

Applicant Agreement

To the best of my knowledge and belief, all information included in this application is true and accurate, including the commitment of matching contributions. I have read the agreement and understand its provisions. By signing this Agreement/Application, I agree to abide by the agreement and complete the project as proposed should this application be approved.

| Signature of Applicant | |
|------------------------|------|
| | Date |
| Print Name: | |