

FREE matching DOLLAR\$



MARKETING & PROMOTION GRANT

Businesses within the Airport Gateway Business Improvement District boundaries are eligible to receive a matching grant for ANY marketing costs associated with promoting their business. Take advantage of up to \$500.00 in matching dollars.

Example: Purchasing a \$100 Facebook boost means your business would receive a \$50 reimbursement check. You could even boost 10 posts (\$100 each) over the course of the year, for a total of \$500 in reimbursement. **Unlike a loan, this grant reimbursement DOES NOT need to be paid back.**



Are you within the Airport Gateway BID boundaries?

CHECK THE MAP & EMAIL YOUR INFO

All businesses within the Business Improvement District #40 are eligible to receive a Marketing/Promotion MATCHING GRANT. The BID boundary map can be found at:

<https://www.gatewaytomilwaukee.com/f84pr9dk3p/2020/03/Map-BID40-AirportGateway.pdf>

Email your business name and address to Leif@gatewaytomilwaukee.com to double check your eligibility.



How can we drive customers to your business?

BOOST YOUR POSTS, ADD TEMPORARY SIGNAGE, POSTAL/EMAIL CAMPAIGNS, ETC.

CARRY OUT



Draw customers to your door by ensuring they are informed about your current offerings, hours, specials, etc. Facebook and Instagram are great ways to quickly and easily spread the word. BOOSTING these posts will increase your reach. Think about adding signs to help navigate a changing business climate (curbside/carry-out signage). Let us MATCH your out-of-pocket marketing and promotion costs with this GRANT.



How to submit for reimbursement?

FORWARD YOUR RECEIPT

To receive your matching reimbursement check, please email your PAID receipt to Leif@gatewaytomilwaukee.com.



When will you receive your check?

CHECKS WILL BE MAILED WITHIN 24 HOURS

Provide your contact info (name, business name, phone number, email address) and mailing address with your receipt email, and you will be mailed the matching reimbursement check within 24 hours.

Let's drive CUSTOMERS to YOUR business TOGETHER!

